- (A) The revenue generated by or the profitability of securities transactions conducted by the customer with the broker or dealer; or
- (B) The quantity, price, or identity of securities transactions conducted over time by the customer with the broker or dealer; or
- (C) The number of customer referrals made: or
- (ii) A dollar amount based on a fixed percentage of the revenues received by the broker or dealer for investment banking services provided to the customer.
- (e) Inflation adjustments—(1) In general. On April 1, 2012, and on the 1st day of each subsequent 5-year period, each dollar amount in paragraphs (d)(1) and (d)(2) of this section shall be adjusted by:
- (i) Dividing the annual value of the Personal Consumption Expenditures Chain-Type Price Index (or any successor index thereto), as published by the Department of Commerce, for the calendar year preceding the calendar year in which the adjustment is being made by the annual value of such index (or successor) for the calendar year ending December 31, 2006; and
- (ii) Multiplying the dollar amount by the quotient obtained in paragraph (e)(1)(i) of this section.
- (2) Rounding. If the adjusted dollar amount determined under paragraph (e)(1) of this section for any period is not a multiple of \$100,000, the amount so determined shall be rounded to the nearest multiple of \$100,000.

[Reg. R, 72 FR 56554, Oct. 3, 2007, as amended at 73 FR 20780, Apr. 17, 2008]

§218.721 Defined terms relating to the trust and fiduciary activities exception from the definition of "broker."

- (a) Defined terms for chiefly compensated test. For purposes of this part and section 3(a)(4)(B)(ii) of the Act (15 U.S.C. 78c(a)(4)(B)(ii)), the following terms shall have the meaning provided:
- (1) Chiefly compensated—account-by-account test. Chiefly compensated shall mean the relationship-total compensation percentage for each trust or fiduciary account of the bank is greater than 50 percent.
- (2) The relationship-total compensation percentage for a trust or fiduciary ac-

- count shall be the mean of the yearly compensation percentage for the account for the immediately preceding year and the yearly compensation percentage for the account for the year immediately preceding that year.
- (3) The yearly compensation percentage for a trust or fiduciary account shall be
- (i) Equal to the relationship compensation attributable to the *trust or fiduciary account* during the year divided by the total compensation attributable to the *trust or fiduciary account* during that year, with the quotient expressed as a percentage; and
- (ii) Calculated within 60 days of the end of the year.
- (4) Relationship compensation means any compensation a bank receives attributable to a trust or fiduciary account that consists of:
- (i) An administration fee, including, without limitation, a fee paid—
- (A) For personal services, tax preparation, or real estate settlement services:
- (B) For disbursing funds from, or for recording receipt of payments to, a trust or fiduciary account;
- (C) In connection with securities lending or borrowing transactions;
 - (D) For custody services; or
- (E) In connection with an investment in shares of an investment company for personal service, the maintenance of shareholder accounts or any service described in paragraph (a)(4)(iii)(C) of this section:
- (ii) An annual fee (payable on a monthly, quarterly or other basis), including, without limitation, a fee paid for assessing investment performance or for reviewing compliance with applicable investment guidelines or restrictions;
- (iii) A fee based on a percentage of assets under management, including, without limitation, a fee paid
- (A) Pursuant to a plan under § 270.12b-1;
- (B) In connection with an investment in shares of an investment company for personal service or the maintenance of shareholder accounts;
- (C) Based on a percentage of assets under management for any of the following services—

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- (1) Providing transfer agent or subtransfer agent services for beneficial owners of investment company shares;
- (2) Aggregating and processing purchase and redemption orders for investment company shares;
- (3) Providing beneficial owners with account statements showing their purchases, sales, and positions in the investment company;
- (4) Processing dividend payments for the investment company;
- (5) Providing sub-accounting services to the investment company for shares held beneficially;
- (6) Forwarding communications from the investment company to the beneficial owners, including proxies, shareholder reports, dividend and tax notices, and updated prospectuses; or
- (7) Receiving, tabulating, and transmitting proxies executed by beneficial owners of investment company shares;
- (D) Based on the financial performance of the assets in an account; or
- (E) For the types of services described in paragraph (a)(4)(i)(C) or (D) of this section if paid based on a percentage of assets under management;
- (iv) A flat or capped per order processing fee, paid by or on behalf of a customer or beneficiary, that is equal to not more than the cost incurred by the bank in connection with executing securities transactions for trust or fiduciary accounts; or
 - (v) Any combination of such fees.
- (5) Trust or fiduciary account means an account for which the bank acts in a trustee or fiduciary capacity as defined in section 3(a)(4)(D) of the Act (15 U.S.C. 78c(a)(4)(D)).
- (6) Year means a calendar year, or fiscal year consistently used by the bank for recordkeeping and reporting purposes.
- (b) Revenues derived from transactions conducted under other exceptions or exemptions. For purposes of calculating the yearly compensation percentage for a trust or fiduciary account, a bank may at its election exclude the compensation associated with any securities transaction conducted in accordance with the exceptions in section 3(a)(4)(B)(i) or sections 3(a)(4)(B)(ii)—(xi) of the Act (15 U.S.C. 78c(a)(4)(B)(i) or 78c(a)(4)(B)(iii)—(xi)) and the rules issued thereunder, including any ex-

emption related to such exceptions jointly adopted by the Commission and the Board, provided that if the bank elects to exclude such compensation, the bank must exclude the compensation from both the relationship compensation (if applicable) and total compensation for the account.

- (c) Advertising restrictions—
- (1) In general. A bank complies with the advertising restriction in section 3(a)(4)(B)(ii)(II) of the Act (15 U.S.C. 78c(a)(4)(B)(ii)(II)) if advertisements by or on behalf of the bank do not advertise.
- (i) That the bank provides securities brokerage services for trust or fiduciary accounts except as part of advertising the bank's broader trust or fiduciary services; and
- (ii) The securities brokerage services provided by the bank to trust or fiduciary accounts more prominently than the other aspects of the trust or fiduciary services provided to such accounts.
- (2) Advertisement. For purposes of this section, the term advertisement has the same meaning as in §218.760(h)(2).

[Reg. R, 72 FR 56554, Oct. 3, 2007, as amended at 73 FR 20780, Apr. 17, 2008]

§218.722 Exemption allowing banks to calculate trust and fiduciary compensation on a bank-wide basis.

- (a) General. A bank is exempt from meeting the "chiefly compensated" condition in section 3(a)(4)(B)(ii)(I) of the Act (15 U.S.C. 78c(a)(4)(B)(ii)(I)) to the extent that it effects transactions in securities for any account in a trustee or fiduciary capacity within the scope of section 3(a)(4)(D) of the Act (15 U.S.C. 78c(a)(4)(D)) if:
- (1) The bank meets the other conditions for the exception from the definition of the term "broker" under sections 3(a)(4)(B)(ii) and 3(a)(4)(C) of the Act (15 U.S.C. 78c(a)(4)(B)(ii) and 15 U.S.C. 78c(a)(4)(C)), including the advertising restrictions in section 3(a)(4)(B)(ii)(II) of the Act (15 U.S.C. 78c(a)(4)(B)(ii)(II) as implemented by §218.721(c); and
- (2) The aggregate relationship-total compensation percentage for the bank's trust and fiduciary business is at least 70 percent.